



Media Release

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For IMMEDIATE RELEASE

The Scoops and Oops of Beach Week

Hanover, VA – From signing contracts, to personal liability, to having a safe and fun experience, the “Scoops and Oops of Beach Week” program is an annual countywide workshop designed for all parents and teens on the issues of beach week. The program I scheduled for Tuesday, February 1st at 7 p.m. at Atlee High School Auditorium and is presented in partnership by the I CARE Coalition, Hanover County Sheriff’s Office, Teens Care Too, Atlee High School PTSA and Hanover’s Promise.

Parents and teens attending the program will participate in facilitated discussions with representatives from law enforcement, prevention and health who will provide tips, tools and lessons learned for keeping students safe and parents protected. Topics will include signing contracts, personal liability, personal safety, as well as strategies for parents and teens to create a family communication plan and more.

“Teens and parents both want the same thing for Beach Week; they want fun, memorable experiences. And this program is about equipping teens with decision making skills they can use while away from home. It will also help families talk about potential situations and create safety plans before their teens walk out the door,” said Martha Lambert, Hanover Community Services Board’s Coordinator of Community Education and Hanover’s Promise Partner.

I CARE Coalition (www.hanovericare.org) is a partnership of Hanover parents, citizens, youth-serving organizations, and county agencies dedicated to helping Hanover kids grow up alcohol, tobacco, and drug-free. This community organization welcomes anyone interested in helping kids make positive choices. For more information or to get involved, go to www.hanovericare.org or contact info@hanovericare.org.

Hanover’s Promise (www.hanoverspromise.org) is a part of the national movement America’s Promise that serves as Hanover County’s clearinghouse in finding information related to youth services, resources and opportunities, as well as recognizing local businesses and organizations that are keeping the promise. For more information on the upcoming beach week program, please contact Laura Robertson at 365-4180 or larobertson@co.hanover.va.us.

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